

INVEST IN
**Simcoe County &
Bradford West Gwillimbury**

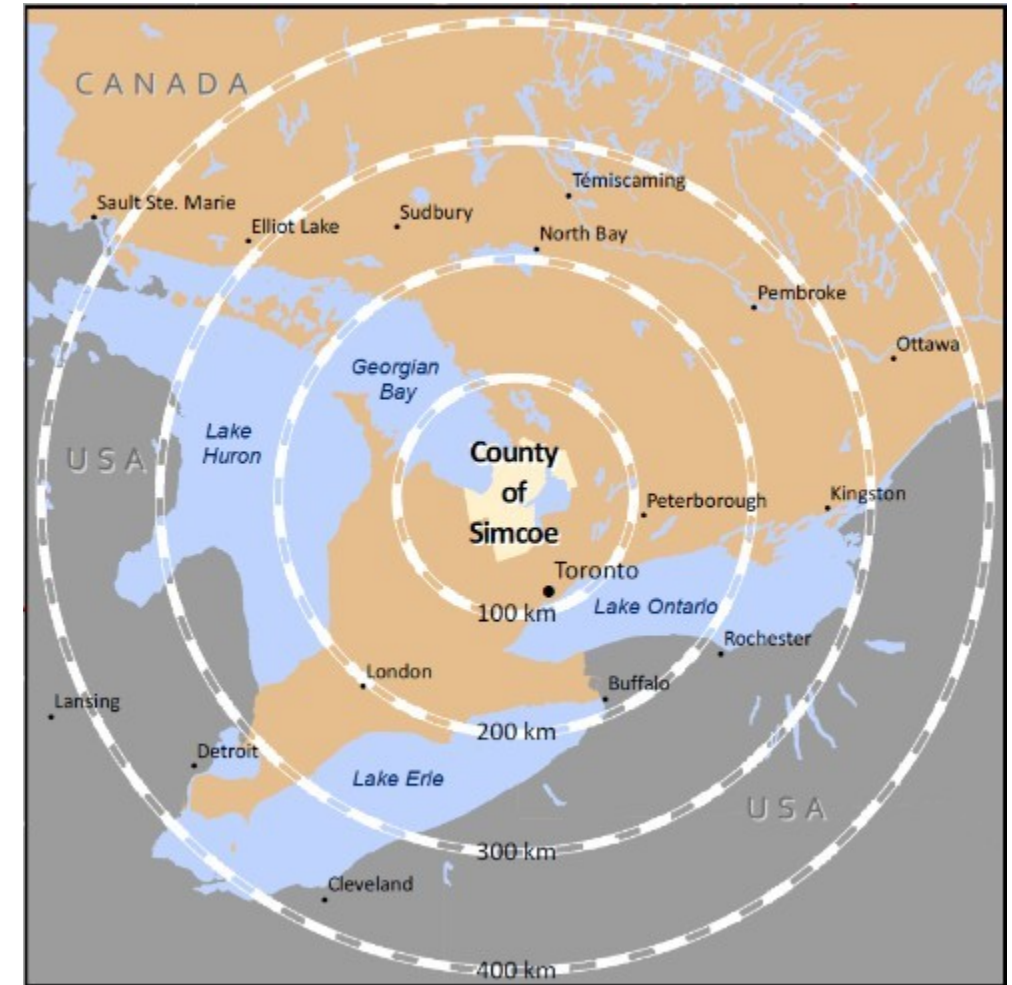


June 2024

Simcoe County & Bradford West Gwillimbury

The Perfect Location

- Simcoe County is ideally situated providing convenient access to markets across Ontario & Canada, along with proximity to numerous Canada – USA border crossings and Canadian ports
- 130 million people within a 500 mile / 800 km radius



Simcoe County & Bradford West Gwillimbury

The Perfect Location

- Located in “The Greater Golden Horseshoe” - one of North America’s fastest growing regions
- Region forecasted to have population of **13.3 million** by 2041 & **14.875 million** by 2051¹



Simcoe County & Bradford West Gwillimbury

Advantages

Lower Cost of Doing Business

As the pace of development, congestion and land values continue to rise in the Toronto Region, development is increasingly migrating north to lower-cost communities in Simcoe County.

Seamless Distribution

Supply and sell seamlessly to global markets using the County's logistical access to the 400 series highway and proximity to two (2) airports with commercial freight services (Pearson International Airport and LSRA).

Availability of Premiere Land

The area has premiere industrial land located less than an hour from Canada's largest market.

Talented Workforce

Businesses have access to a talented workforce today and for years to come.

Simcoe County

Quick Facts

2021¹

Population – 533,169²

Employment – 216,000

2031¹ (forecast)

Population – 669,000

Employment – 273,000

2041¹ (forecast)

Population – 787,000

Employment – 323,000

2051¹ (forecast)

Population – 902,000

Employment – 374,000

Key Sectors

Advanced Manufacturing

Agri-Food

Life Sciences

Aerospace

Tourism

Global Companies

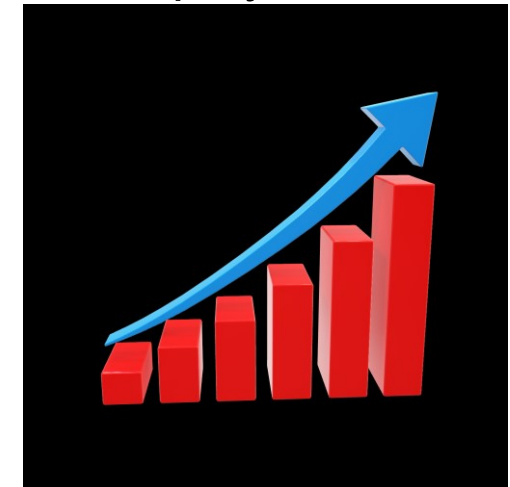
MiTek Canada

Magna International Inc.

Maple Leaf Foods

KUMI Canada

Toromont Industries



2051

Population – 69% increase
Employment – 73% increase

Bradford West Gwillimbury

Industry at a Glance

Location Quotient: The location quotient provides a measure of the intensity of employment in each sector in a region relative to the level of employment in that sector at the national level.

Employment Concentration Breakdown - 2023 Employment Concentration



Transportation – Simcoe County

Access to Markets

❖ By Road

Connected to the provincial highway 400, and arterial highways 11, 12, 26, and 27 facilitating transport across Canada and the U.S. markets.

❖ By Air

Home to Lake Simcoe Regional Airport, a 24/7 operation with on-site Canada Customs that features a 6,001 foot runway. Pearson International Airport, Canada's largest airport, is located within one-hour of Simcoe County.

❖ By Rail

The south Simcoe Hwy 400 corridor is located just 45 minutes away from CPR Intermodal Terminal in Vaughan & CN Rail Intermodal Terminal in Brampton.

Short-line rail service is also available through Barrie-Collingwood Railway.



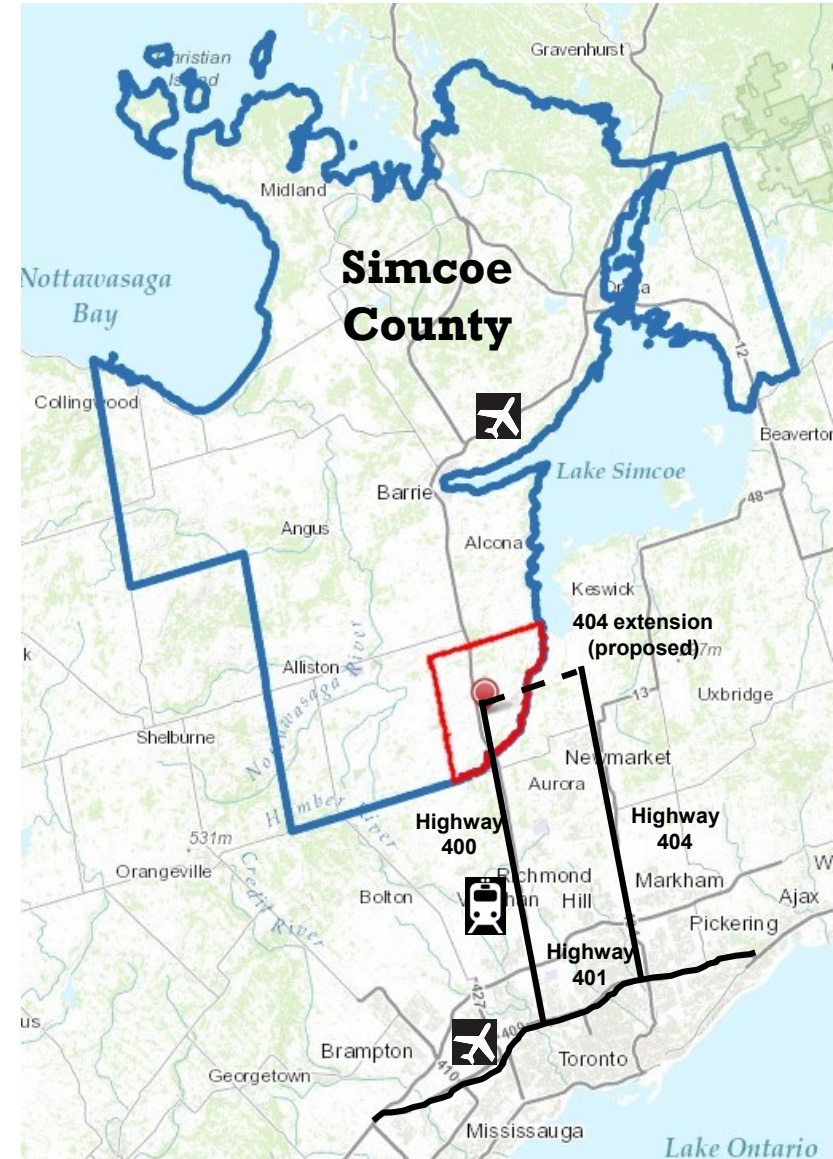
‘A strong, stable and growing workforce, logistics and warehousing capabilities and access to railways and ‘secondary’ routes which can be used to avoid congestion on the 400-series highways were all identified as key positive influences.’

Deloitte, County of Simcoe FDI Research and Value Propositions

Transportation - BWG

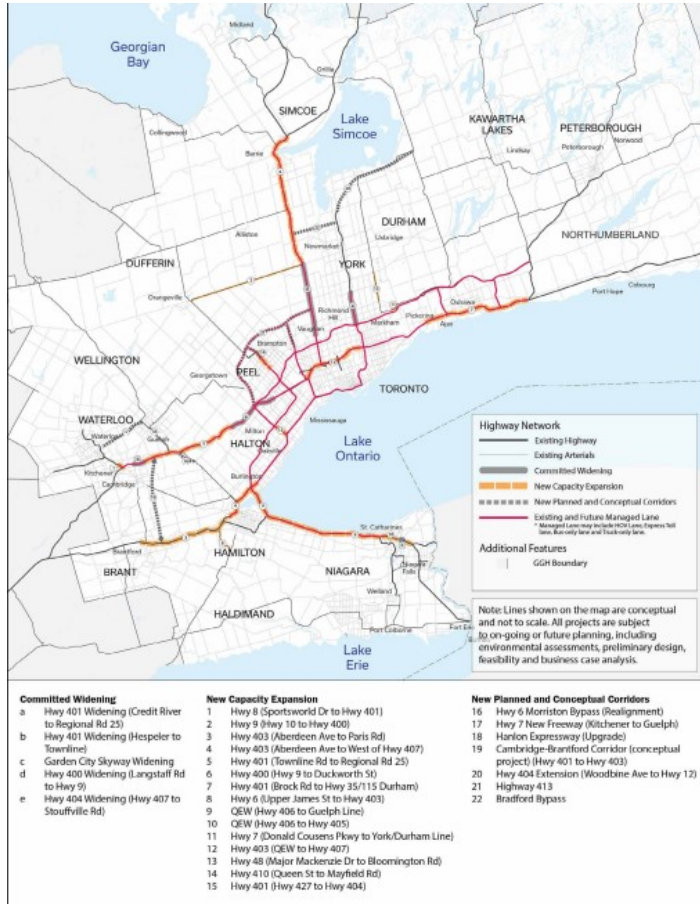
Access to Markets

- Minutes away from Highway 400 which connects you to other major highways including 407, 401, and 403
- Highway 400-404 connector is being designed and construction is underway
- Only 40 km away from the Canadian Pacific Railway Vaughan Intermodal Terminal
- 70 weekly GO trains on the Barrie line will increase to more than 200 over next five years



Transportation

Connecting the Greater Golden Horseshoe



The Ministry of Transportation has developed Connecting the GGH: A Transportation Plan for the Greater Golden Horseshoe to provide a 30-year vision for enhanced mobility within and across the region and Ontario.

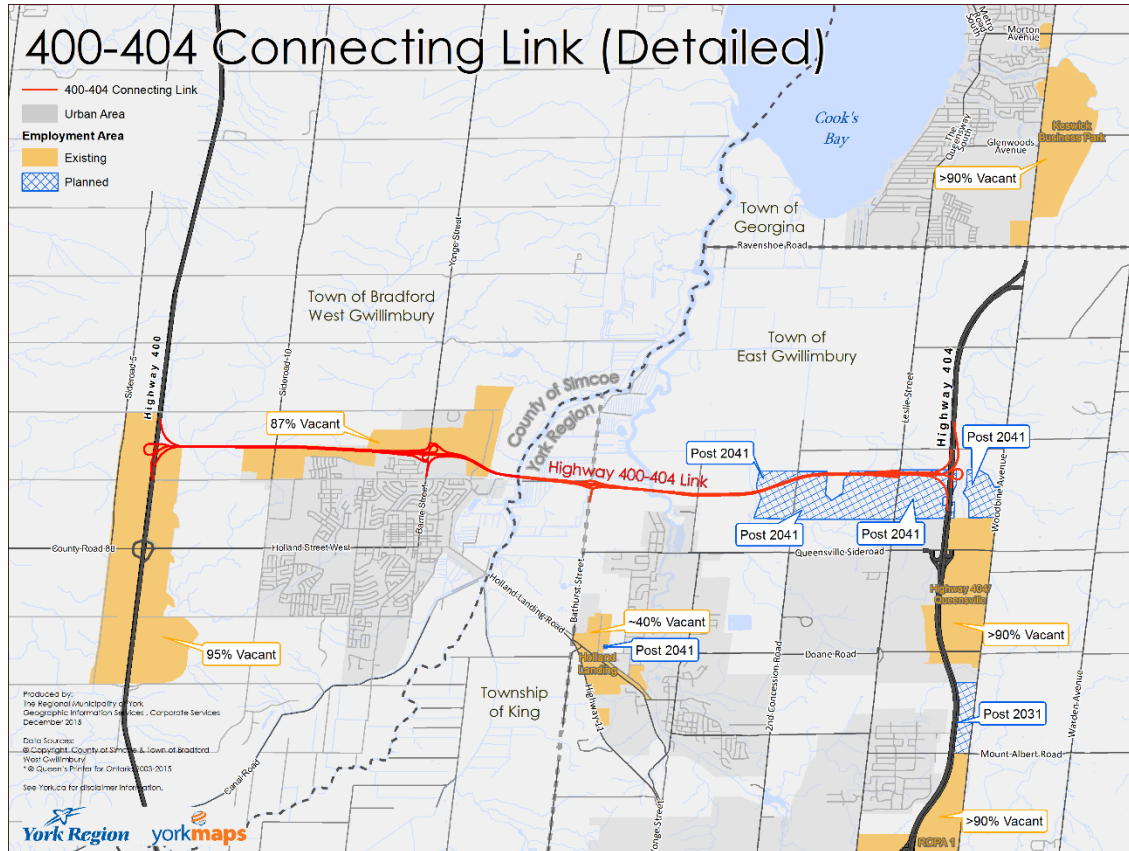
- The plan calls for significant capacity expansion on Highway 400 (minimum 10 lanes wide from Highway 401 – 400/11 interchange)
- New planned corridors, including the Highway 400-404 Connecting Link

Visit [Ontario's Highway Programs](#) for the most up-to-date information as it becomes available.

Greater Golden Horseshoe Transportation Plan:
[Current, planned and conceptual future road infrastructure](#)

Transportation

Highway 400-404 Connecting Link



The Highway 400-404 Connecting Link (called the Bradford Bypass) is a 16.2 km, four-lane controlled access highway that will provide an east-west connection between Highway 400 in Bradford West Gwillimbury and Highway 404 in East Gwillimbury.

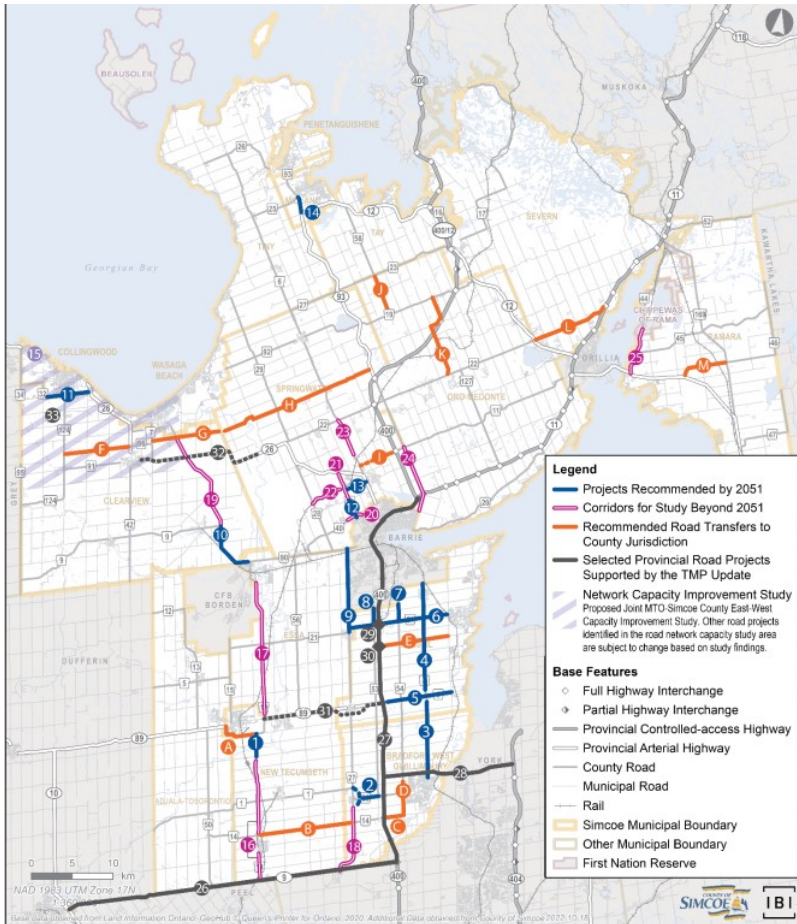
It is intended to alleviate congestion on east-west corridors across the Holland Marsh and provide an alternative path from eastern Toronto and the eastern GTA to Simcoe County.

Transportation – Simcoe County

Recommended Road Network by 2051

The Simcoe County Transportation Master Plan (TMP) outlines significant investment in the roads network to facilitate the movement of people and goods.

- Short-Term investment (2023 to 2031)
\$173.0 million - \$332.8 million
- Total Long-Term investment (2023 to 2051)
\$358.5 million - \$691.0 million



Recommended Road Network Map ([Simcoe TMP](#))

Labour Force

World Class Universities and Colleges

By locating your business in Simcoe County, you will **annually** have access to the following within a 1 hour driving distance:

108,754	College Enrolled Students ¹
46,865	University Graduates ²
12,756	Business/Commerce Graduates
10,036	Engineering Graduates

In addition to **Georgian College** and **Lakehead University**, there are **5 colleges** and **5 universities** within approximately 1 hour driving distance from the center of Simcoe County.

University	College
University of Toronto	Centennial College
York University	Durham College
Toronto Metropolitan University	George Brown College
OCAD University	Humber College
University of Ontario Institute of Technology	Seneca College

Labour Force

The Lakehead – Georgian Advantage

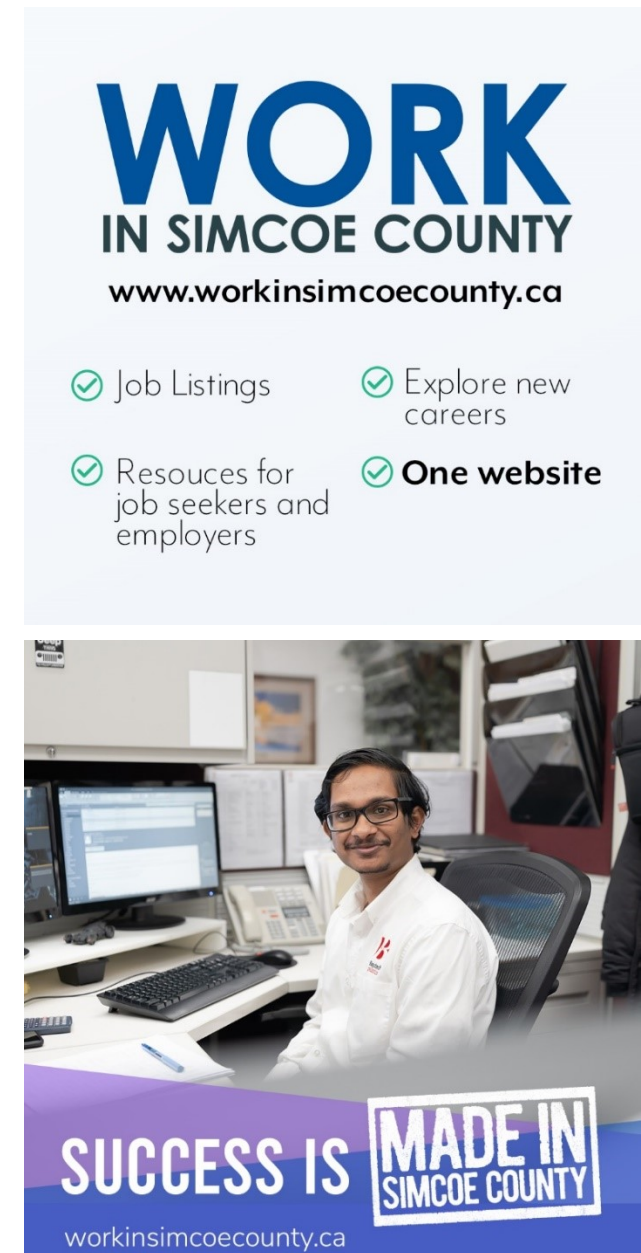
The Lakehead – Georgian Advantage

- Georgian College is Ontario's #1 Co-op College and #1 in graduate employment
- 6,200 employment partners offer students work and learning opportunities
- Research Infosource ranked Lakehead University #1 in Canada in its category for not-for-profit research income in 2021.
- 43% of full-time undergraduate students on the Lakehead Orillia campus are from Simcoe County
- 94% of Lakehead University graduates & 88% of Georgian College graduates find work within six months
- Over 4,500 international students from over 85 countries, speaking over 110 languages attend Georgian College

Labour Force

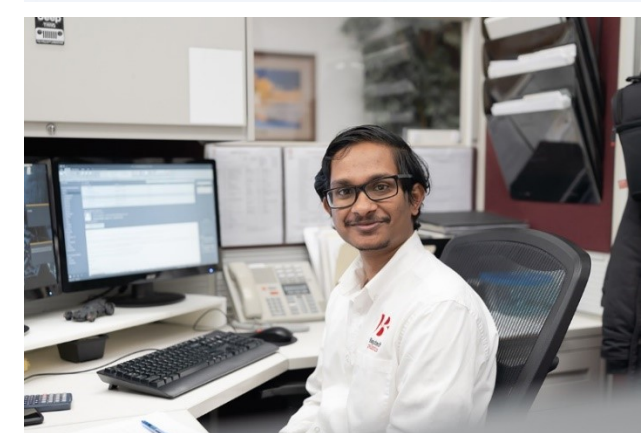
Work in Simcoe County

- Work in Simcoe County is a regional “one-stop shop” for job seekers and employers with career opportunities and resources.
- The portal uses an automated fetching tool to aggregate job listings from 30+ popular job boards, such as Indeed, Workopolis and more.
- Work in Simcoe County is used for workforce attraction marketing campaigns, targeting key areas in alignment with workforce data to promote the regions exceptional quality of life and career opportunities.



WORK
IN SIMCOE COUNTY
www.workinsimcoecounty.ca

- ✓ Job Listings
- ✓ Explore new careers
- ✓ Resources for job seekers and employers
- ✓ **One website**



SUCCESS IS **MADE IN**
SIMCOE COUNTY
workinsimcoecounty.ca

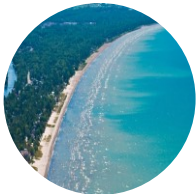
Quality of Life

Natural Beauty and Year-Round Recreation

Simcoe County is Ontario's premier tourism destination. Visitors and residents alike can enjoy breathtaking views, vibrant arts and cultural community, walking trails, a multitude of recreational facilities, parks, marinas, shopping and dining, and a variety of entertainment ranging from a world class show at a casino, snowmobiling, skydiving and horse racing to lounging on the beach, boating and skiing.

Opportunities for fun and recreation include:

- Extensive waterfront access, including Lake Simcoe, the largest lake in Ontario after the Great Lakes; Georgian Bay, famous for its crystal clear water; and Wasaga Beach, the longest freshwater beach in the world;
- A variety of outdoor facilities offering an assortment of activities, including more than 50 golf courses, 60 marinas, 3 ski resorts, 7 provincial parks, 1 national park and hundreds of kilometers of cross-county skiing, snowmobiling, hiking and mountain biking trails;
- A growing agri-culinary sector, including the development of several signature foodie trails, craft breweries and distilleries.



How We Can Help & Work Together

One-stop shop

Unique and complimentary services offered by Bradford West Gwillimbury, the County of Simcoe and partners include:

- Working with partners, assist with recruitment of employees e.g. coordinating local job fairs
- Introduction to potential area suppliers, business partners, and brokers and arrange customized B2B meetings based on your company's needs
- Assist with permit & approval process
- Provide information on labour, economic and government funding programs
- Facilitate familiarization tour program for company executives and employees
- Connect with both federal and provincial governments; etc.

Thank You

Adam Kallio

Manager, Economic Development
County of Simcoe

Adam.Kallio@Simcoe.ca

705-726-9300 x 1529

Michael Disano

Manager, Office of Economic Development
Bradford West Gwillimbury

mdisano@townofbwg.com

905-775-5366 x 1310

