Agenda

- 9:00 am Welcome Michael Disano
- 9:10 am Donna Katz, President, Bradford Board of Trade
- 9:15 am Geoff McKnight, CAO
- 9:25 am Mahesh Ramdeo, Deputy CAO
- 9:35 am Keynote Address Mayor James Leduc
- 10:00 am Closing Remarks and Open Networking





Land Acknowledgement

As visitors on this land, the Town of Bradford West Gwillimbury acknowledges that the land on which we gather today is the traditional territory of the Anishinaabek Nation, which includes Ojibwe, Odawa and Potawatomi Nation, collectively known as the Three Fires Confederacy. We recognize that the Huron-Wendat, Chippewa and Haudenosaunee Nations have walked on this territory over time.

In times of great change, we recognize more than ever the importance of honouring Indigenous history and culture and are committed to moving forward in the spirit of reconciliation, respect and good health with all First Nation, Métis and Inuit people.





DONNA KATZ

President: Bradford Board of Trade

Owner: Genesis Gymnastics

- Support for Local Business
- Partnership with Town of BWG







GEOFF MCKNIGHT

BWG Chief Administrative Officer

- Welcome
- BWG and BBT
- Strategic Priorities
- Organizational Review







BWG and BBT

- Past collaborations
- Support Strategic Plan objectives:
 - Enhance community engagement
 - Improve marketing & event management
 - Strengthen partnerships







Council's Strategic Priorities

- Community Safety & Traffic Congestion
- 2. Infrastructure & Major Access Roads
- 3. Economic Development
- Downtown & Urban Renewal
- 5. Enhanced Recreation & Leisure Facilities







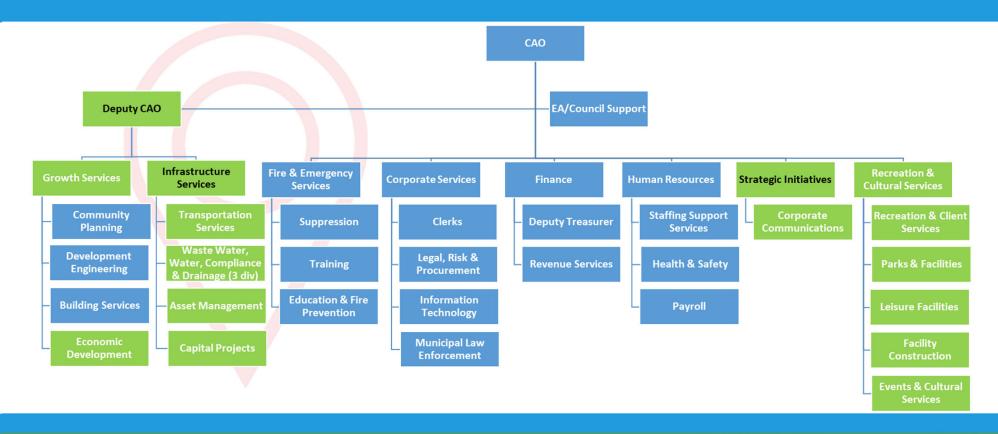
Organizational Review

- Organization needs to support a community of 85,000 people
- Review undertaken in 2023
- New organizational structure currently being implemented













MAHESH RAMDEO

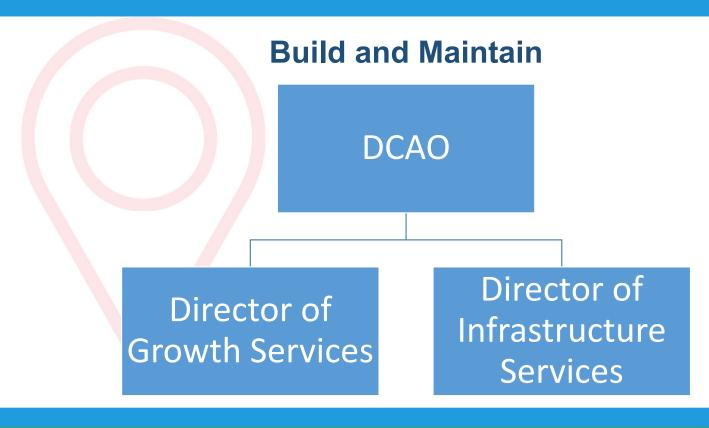
BWG Deputy Chief Administrative Officer

- New branches Growth Services & Infrastructure
- Introduce new Director (Update on Recruitment)
- Supporting Council priorities
- Process improvements, infrastructure targets and service goals













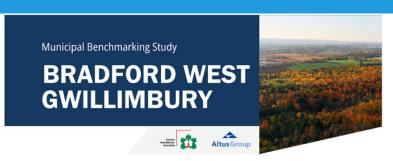
The Objectives

- Build a Vibrant Community
- Enable Housing and ICI Development
- Improved Service Levels









OVERALLRANKING

Bradford West Gwillimbury is at 20th place. BWG saw significant improvement in approval timelines from 24 months in the 2020 Study to 20 months in the 2022 Study, with their ranking in this area improving from 19th to 15th.

		Planning Features (1=best)	Approvals Timelines (1=best)	Government Charges (1=lowest)	Score (Avg. Rank)
1	Edmonton	1	6	6	4.5
2	Charlottetown	19	1	1	6.4
3	Calgary	6	5	10	6.8
4	London	3	8	9	6.8
5	Regina	13	3	7	7.2
6	Winnipeg	15	4	5	7.6
7	Saskatoon	12	2	11	7.7
8	Halifax	5	16	4	9.1
9	St. John's	20	7	3	9.7
10	Ottawa	10	9	12	10.2
11	Moncton	21	10	2	10.9
12	Vancouver	8	10	17	11.5
13	Surrey	9	11	15	11.6
14	Oakville	4	13	18	11.8
15	Hamilton	7	18	13	13.2
16	Brampton	11	12	19	13.8
17	Burnaby	16	17	8	14.0
18	Toronto	2	20	21	14.9
19	Pickering	17	14	16	15.5
20	BWG	18	15	14	15.6
21	Markham	14	19	20	17.8

The study assessed municipalities on features, approvals and government charges, drawing out best practices. All cities can learn from each others' experiences, continually improving policies and operations to increase housing supply and affordability.

Source: Canadian Home Builder Association Municipal Benchmarking 2022





The Evolution

- Timelines
- Predictability of Process
- Improved Service Levels
- Leverage Technology
- KPIs





Next Steps

- Recruitment
- Process Mapping and Update
- Water/Wastewater
- Industrial Land Strategy
- Housing attraction





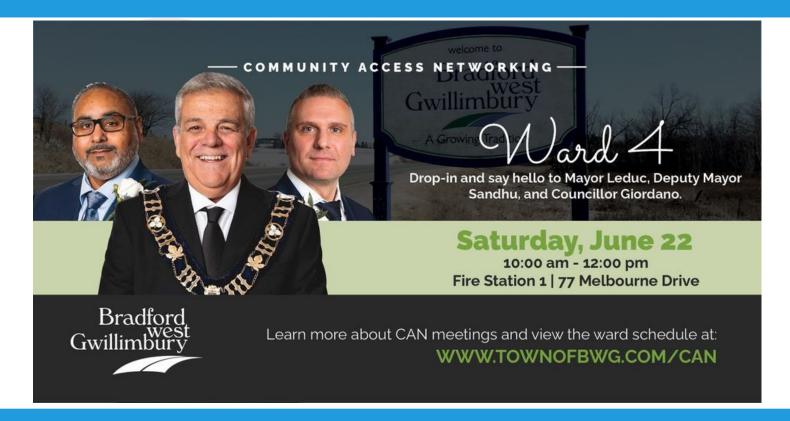
KEYNOTE: MAYOR JAMES LEDUC

- Strategic Goals of Council
- Communications with Public
- Investments in Road Infrastructure and Safety
- Improvements to Leisure Services
- Business Catalyst Centre
- New Town Hall













Tax Increase for 2024

Town of Bradford West Gwillimbury Council passed the 2024 budget during their January 16th meeting, reflecting a **4.24**% total increase paid via annual property taxes.

4.24%





Community Safety and Traffic Congestion

- Updating Active Transportation Master Plan
- Coordinated traffic lights, arterial road upgrades
- ► Town-wide traffic safety and mitigation policies
- Enhancing local health care

Infrastructure and Major Access Roads

- Upgrading key arterial roads
- Developing Infrastructure Master Plan
- Repairing/resurfacing older roads
- Developing Townwide Transit Plan, including interregional transit

Economic Development

- Increasing employment opportunities at Hwy 400 and industrial parks
- Ensuring appropriate range of housing to support employment growth
- Refreshing the Economic Development Strategy

Downtown and Urban Renewal

- Implementing Community Centre Revitalization Master Plan
- ► Holland Street Transformation project
- Stakeholder aspiration plan – "Preferred Downtown Shops and Services"

Enhanced Recreation and Leisure Services and Facilities

- Enhancing Leisure Centre/Library campus
- Redeveloping Bradford Community Centre
- ► Town-wide park improvements
- ► Adopting Leisure Services Master Plan Update.





Upcoming Enforcement Sites

West Park Avenue, north of Brian Collier Way.

Fletcher Street, between Church Street and Barrie Street.

Miller Park Avenue, between Angela Street and West Park Avenue.

Simcoe Road, north of Gibson Circle.





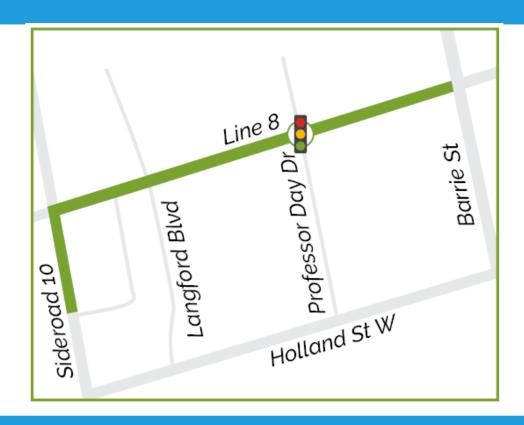


SOUTH WEST ARTERIALROAD (SWAR)









Phase 1: Line 8 Rehabilitation

- ► Line 8 road rehabilitation, from Barrie St to Sideroad 10
- ➤ Sideroad 10 road rehabilitation, from Line 8 to Reagens Industrial Pkwy
- ► Traffic lights at Line 8/Professor Day Dr intersection

May-July 2024







Agar Avenue, Davey Boulevard, and Miller Park Avenue

- ► Road, sidewalk, and curb works
- ► Storm and sanitary sewer lining
- ► Watermain replacement
- ► Improved street lighting

March-December 2024











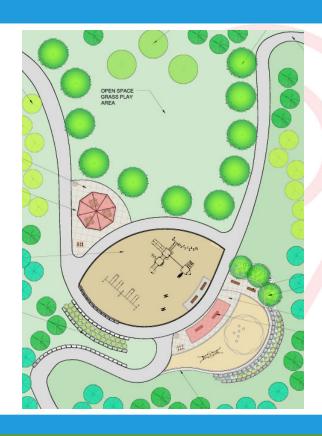


Celebration Square

- ➤ Curved decorative walkway
- ► Event space
- ➤ Outdoor stage
- ► Integrated seating around trees/gardens
- ► Interactive water feature







Summer Park Upgrades

- ► Bill Marks Trail
- ► Brookfield Park
- ► Luxury Park Upgrades
- ► Henderson Memorial Park
- ► Bradford East Park Development (New)
- ► Bond Head Park Development (New)



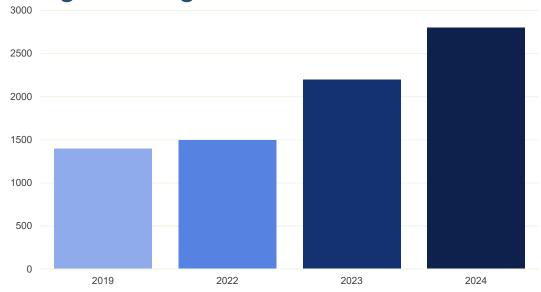




Total camps for 2024 4 since 2023

Camp locations for 2024

Enhancements to Camps Programming



Thursday, June 20, 2024

In camp staff since 2019













BVG ECONOMIC DEVELOPMENTO

