

Community Profile:

Town of Bradford West Gwillimbury



May 2024

ECONOMY OVERVIEW

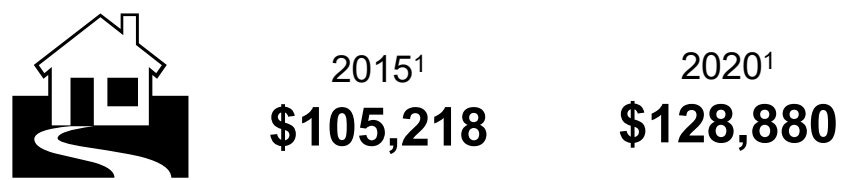


Population, Age, Average Income and Wage

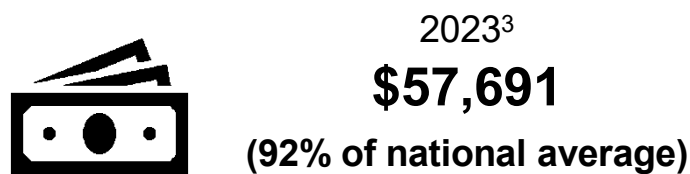
POPULATION



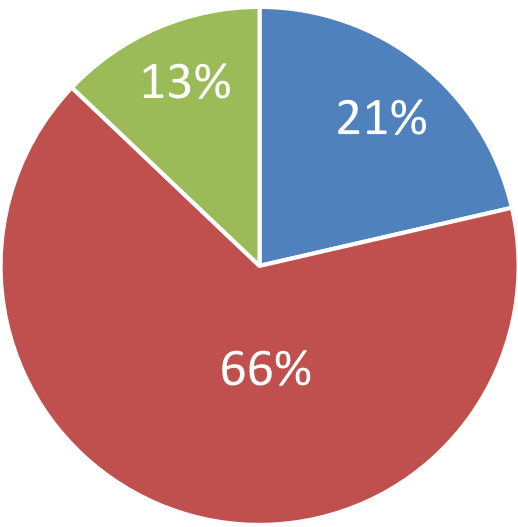
AVERAGE HOUSEHOLD INCOME



AVERAGE WAGE



Population by Age¹

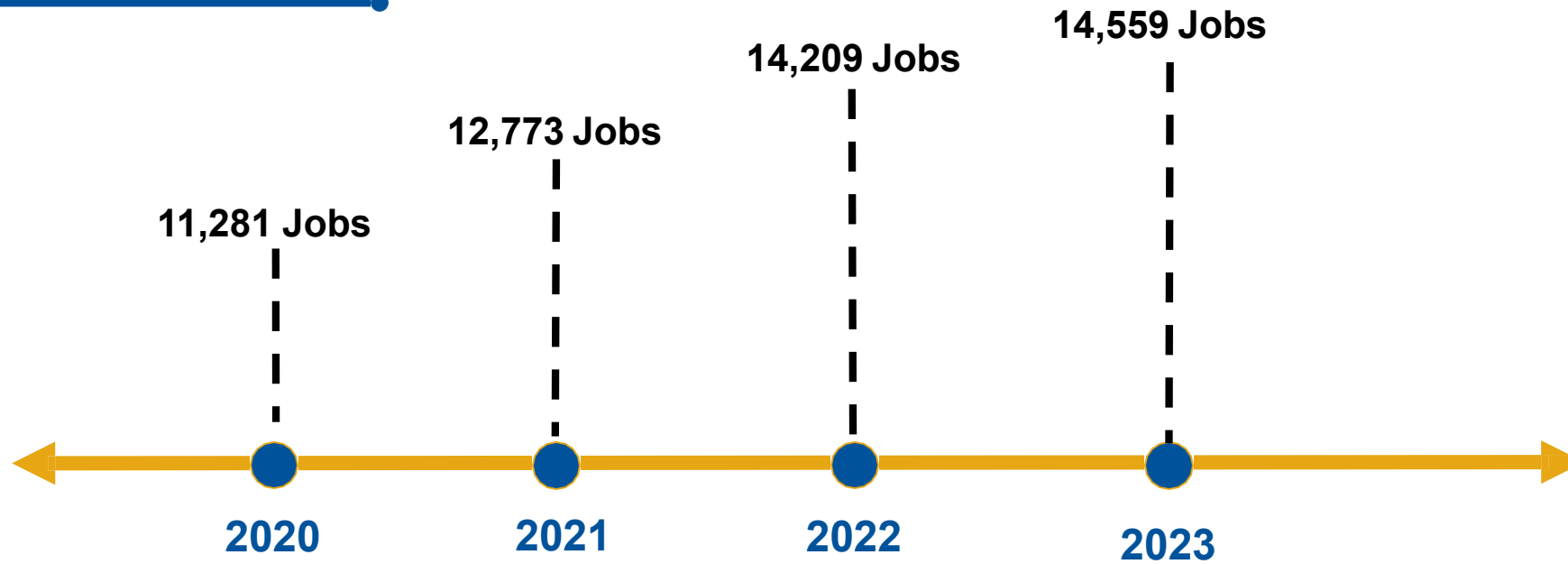


■ 0-14 years ■ 15-64 years ■ 65 years and over ■

Sources: 1) 2016, 2021Census
2) Growth Forecasts and Land Needs Assessment, Prepared by Hemson for the County of Simcoe, March 31, 2022
3) EMSI Analyst, Dataset 2024.1, Industry Overview, Demographic Overview



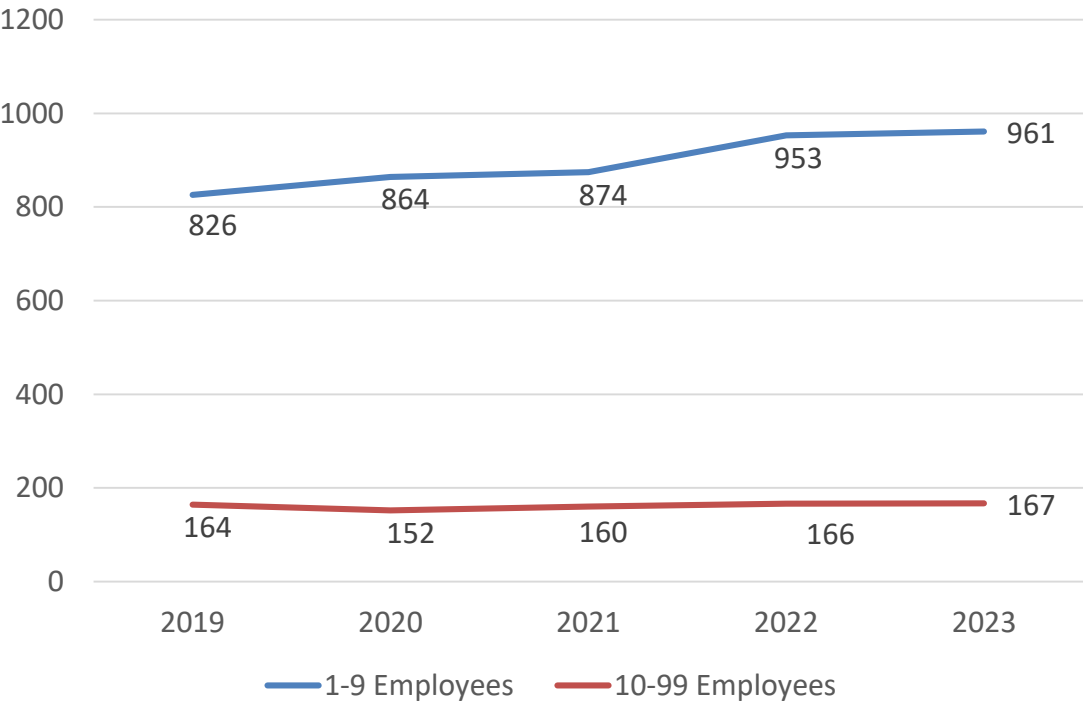
Local Job Trends



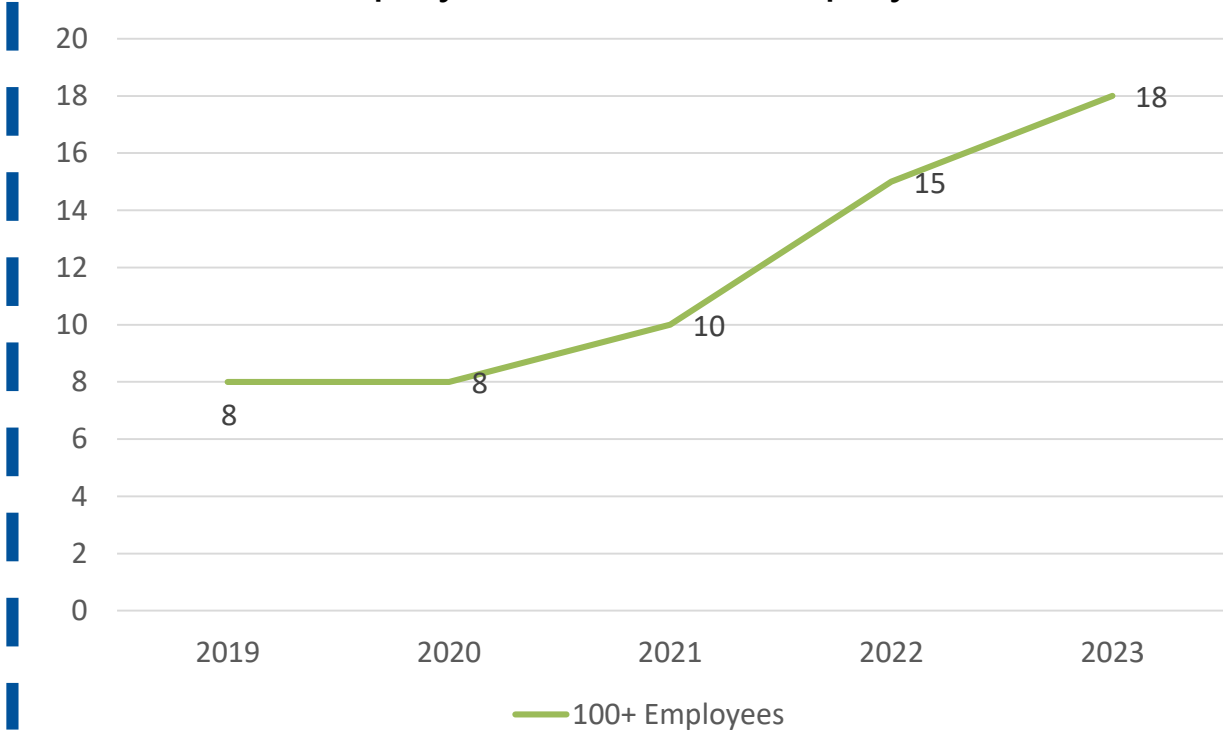
29% from 2020-2023

Number of Employers 2019-2023

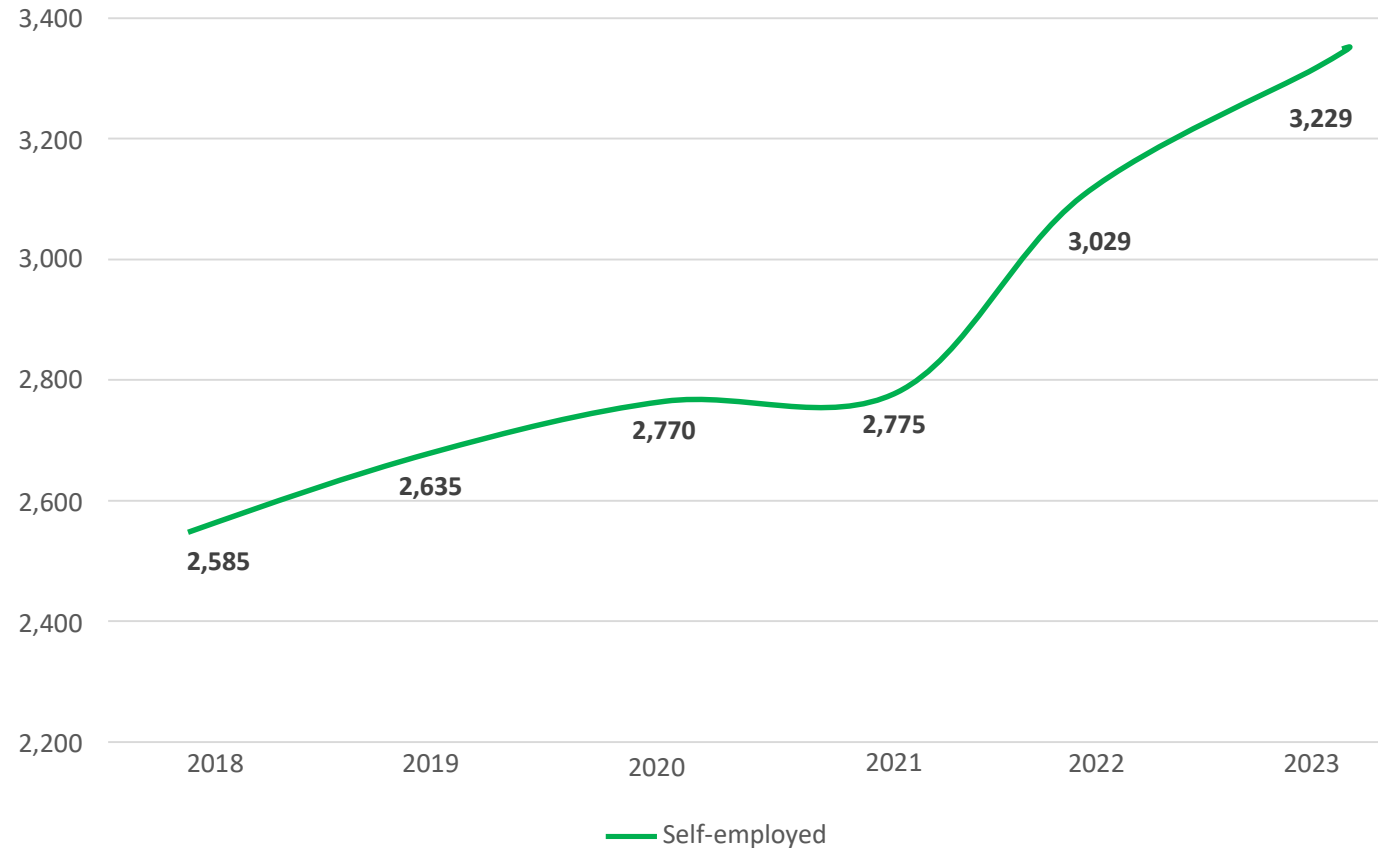
Employers with 1-99 Employees



Employers with 100+ employees



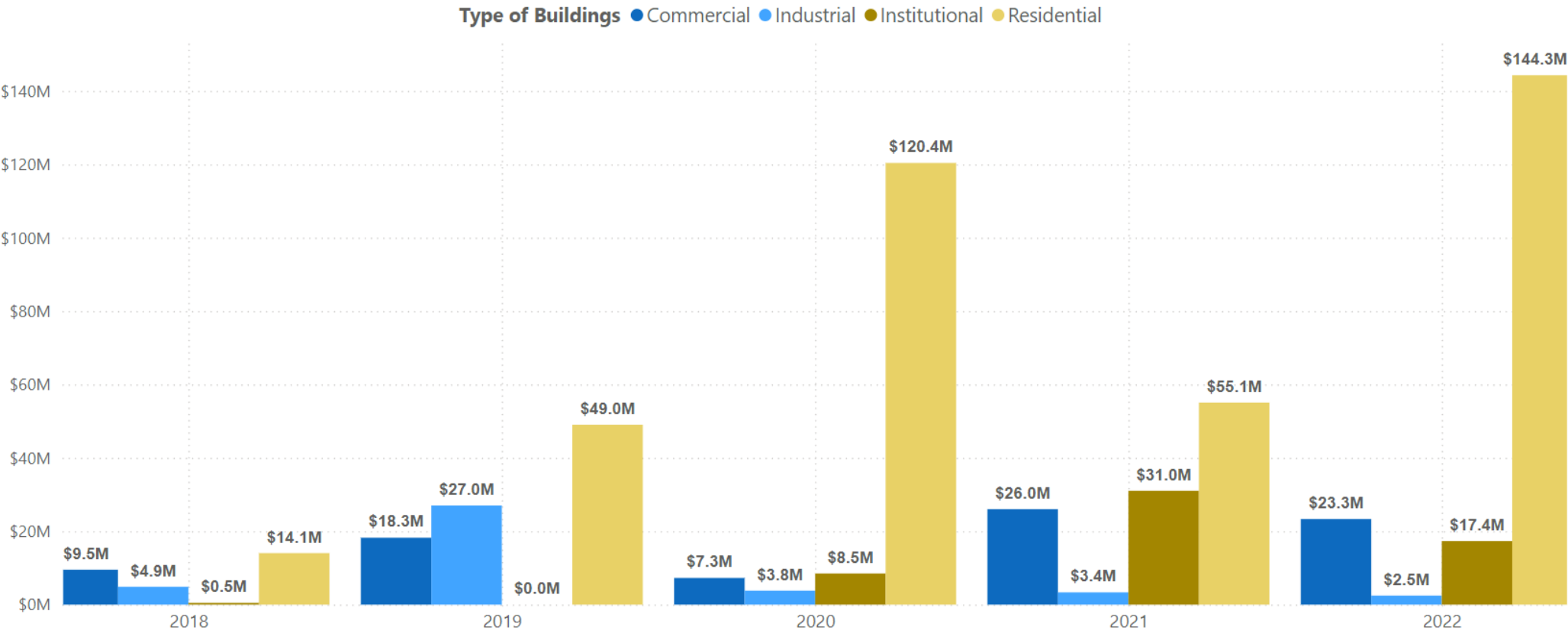
Number of Self-Employed Businesses 2018-2023



2018 – 2022 Building Permits Value (\$000)

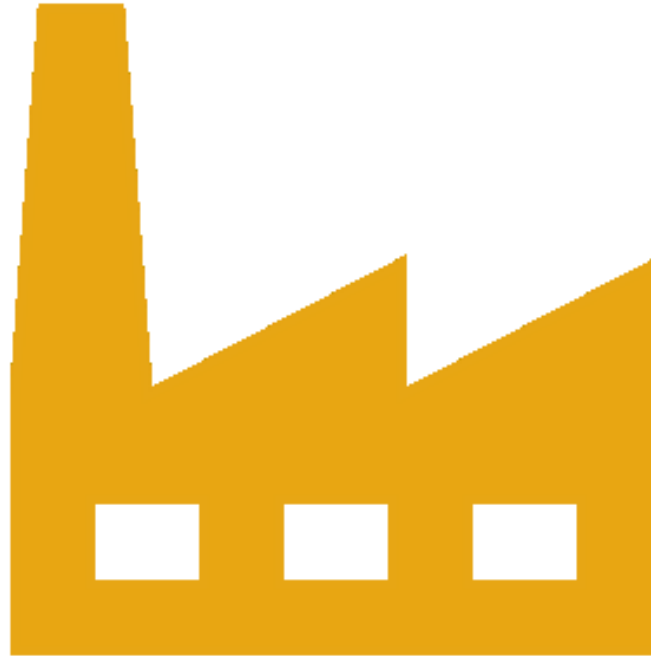
Total values of new construction for years 2018-2022

Bradford West Gwillimbury



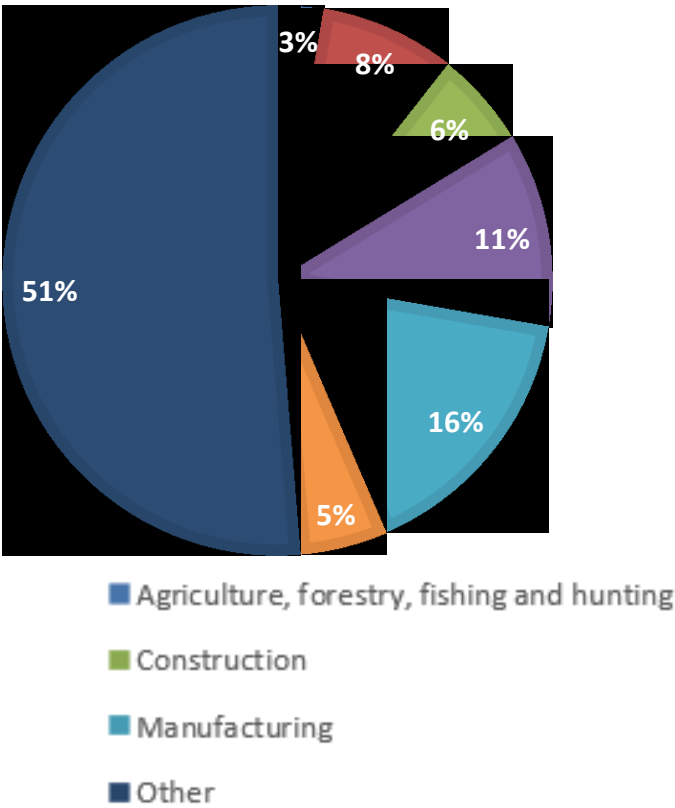
Source: Community Data: Building Permits (Pulled from Statistics Canada, 2017-2022 Building Permits)

INDUSTRIES

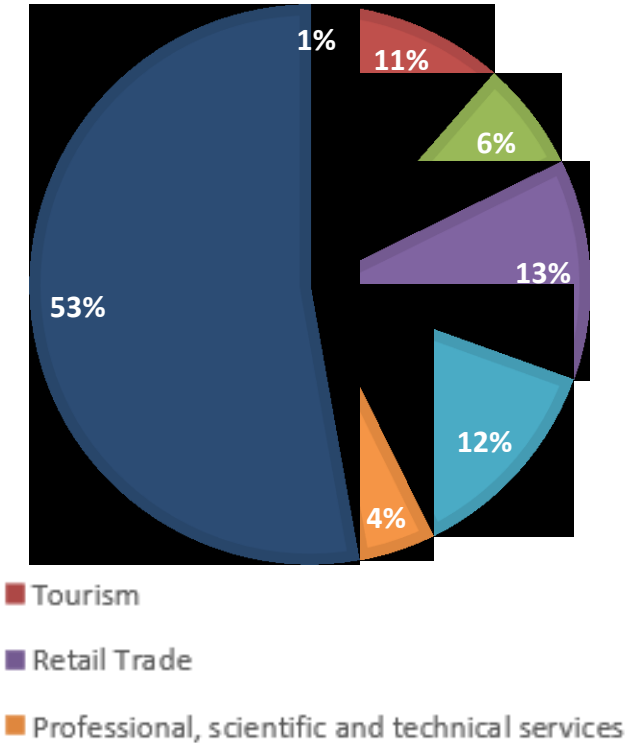


Sectors of Interest by Job Numbers (2023)

BRADFORD WEST GWILLIMBURY



SIMCOE COUNTY



Other: Mining, quarrying, and oil and gas extraction; Utilities; Wholesale trade; Transportation and warehousing; Information and cultural industries; Finance and insurance; Real estate and rental and leasing; Management of companies and enterprises; Administrative and support, waste management and remediation services; health care; Educational services; Other services (except public administration); Public administration, and unclassified.



Industry Growth – Sectors of Interest

Description	2019 Jobs	2023 Jobs	2019 - 2023 Change	2019 - 2023 % Change
Agriculture, forestry, fishing	254	392	138	54%
Manufacturing	1,843	2,304	461	25%
Professional, scientific and technical services	444	749	305	69%
Tourism	999	1157	158	16%



Note, Tourism includes arts, entertainment and recreation; and accommodation and food service industries

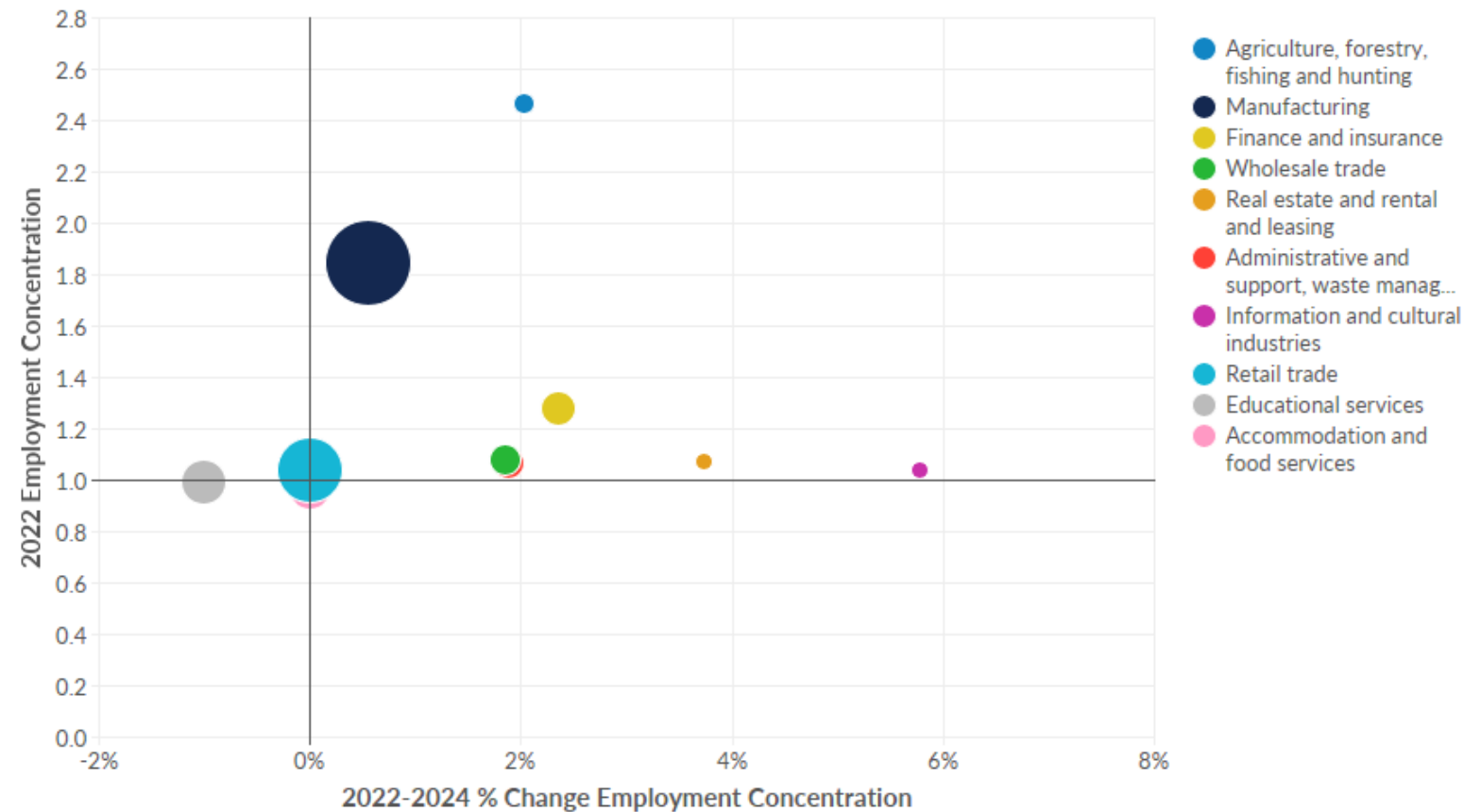
Source: EMSI Analyst Dataset 2024.1 Industry Table

Average Wages – Sectors of Interest (2018-2023)

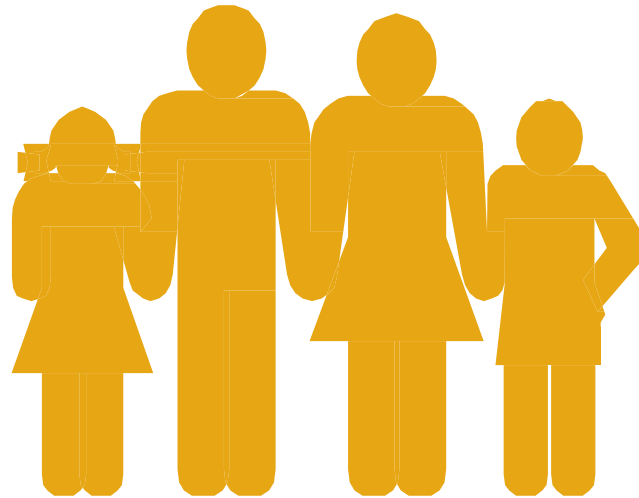
Description	Bradford West Gwillimbury	Average Wage Simcoe County	Average Wage Ontario
Agriculture, forestry, fishing and hunting	\$37,838	\$39,245	\$41,952
Manufacturing	\$67,136	\$68,350	\$69,282
Professional, scientific and technical services	\$83,725	\$79,808	\$92,664
Tourism	\$57,353	\$57,702	\$62,303



Location Quotient 2022-2024



LABOUR FORCE



Labour Force

Total Labour Force

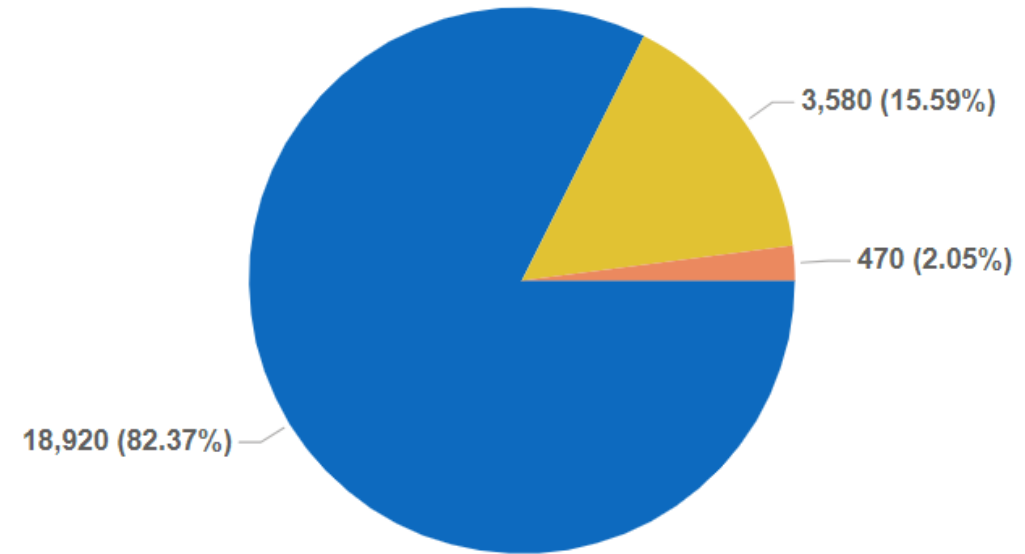


33K

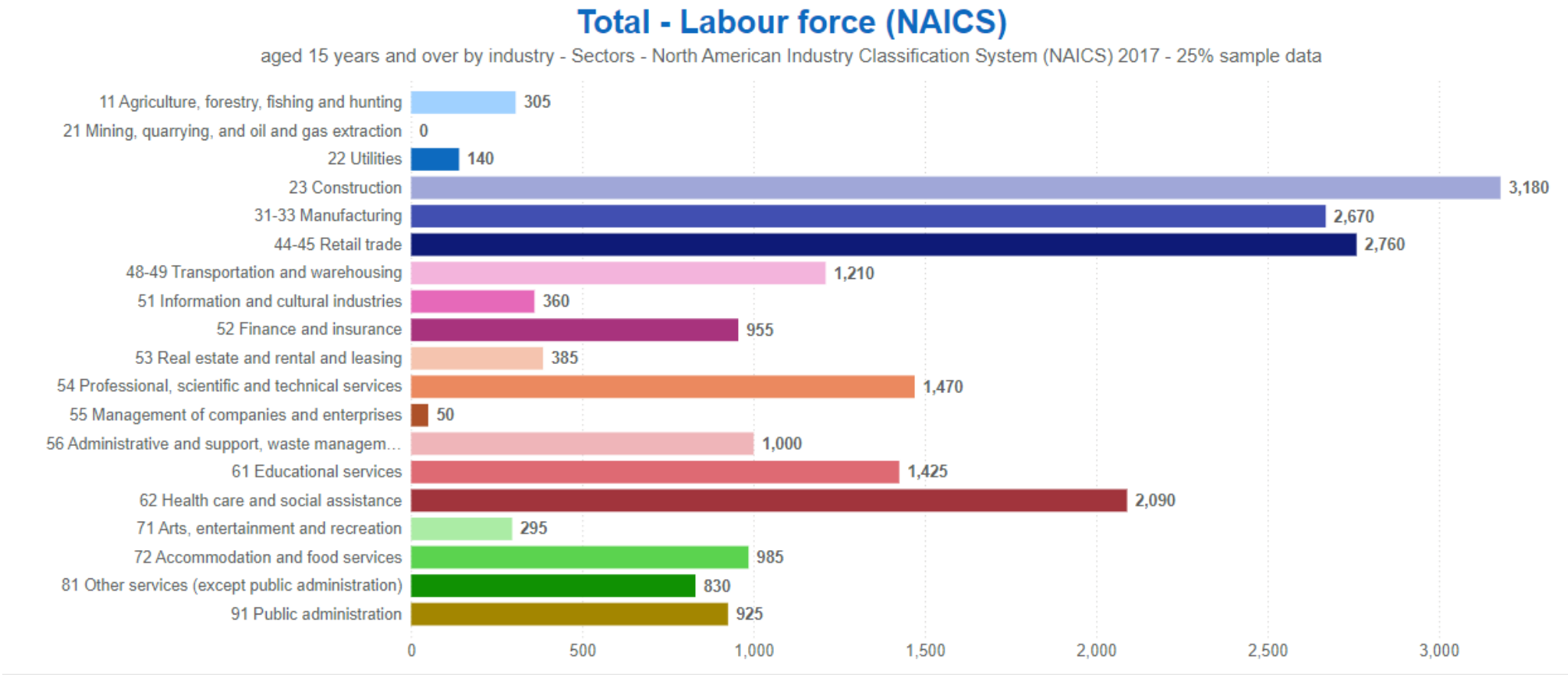
Worker Classes

aged 15 years and over by class of worker including job permanency - 25% sample data

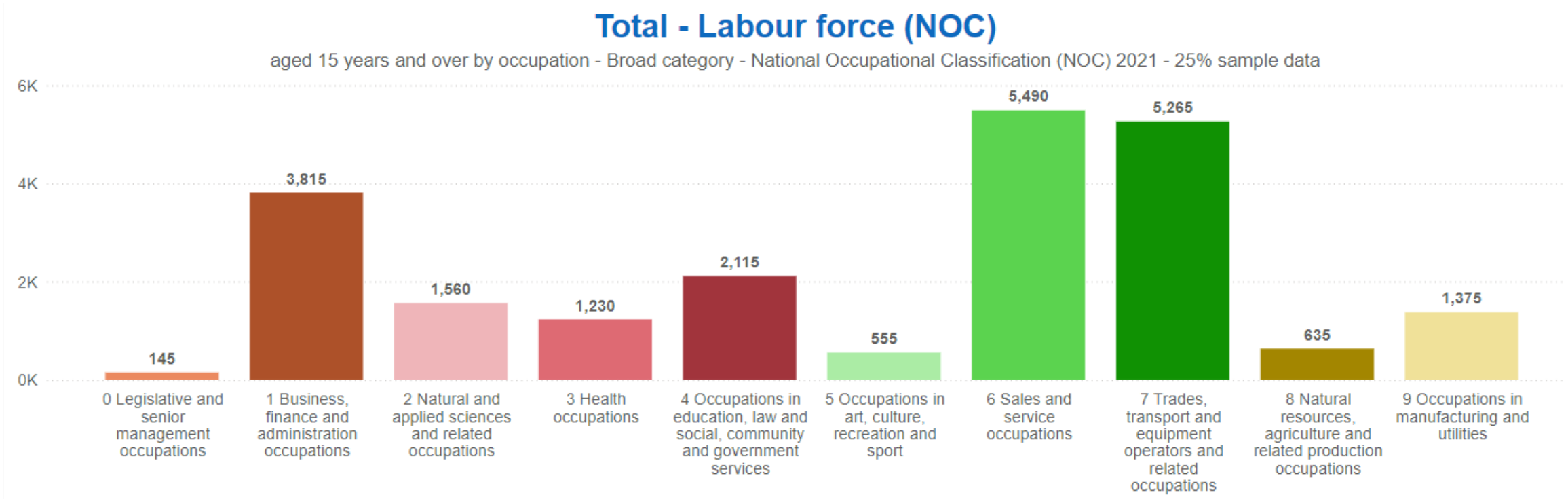
● Employee ● Self-employed ● Class of worker - not applicable



Total Labour Force (NAICS)



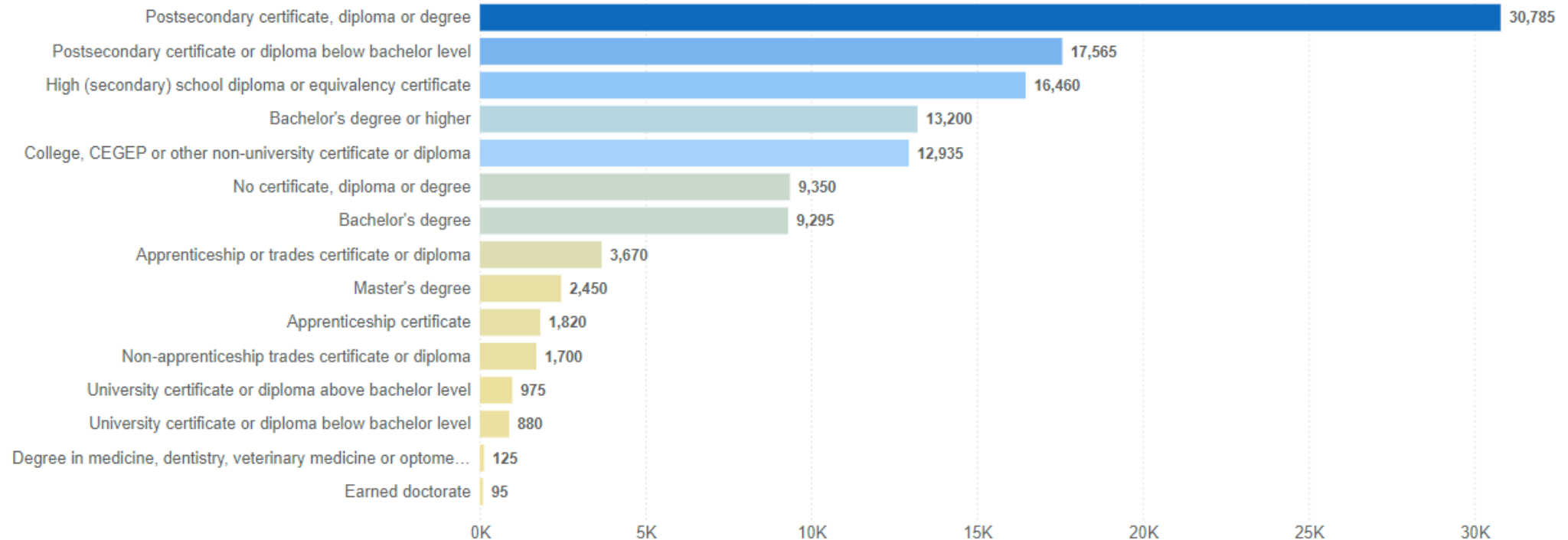
Total Labour Force (NOC)



Education



Education - Highest Attainment

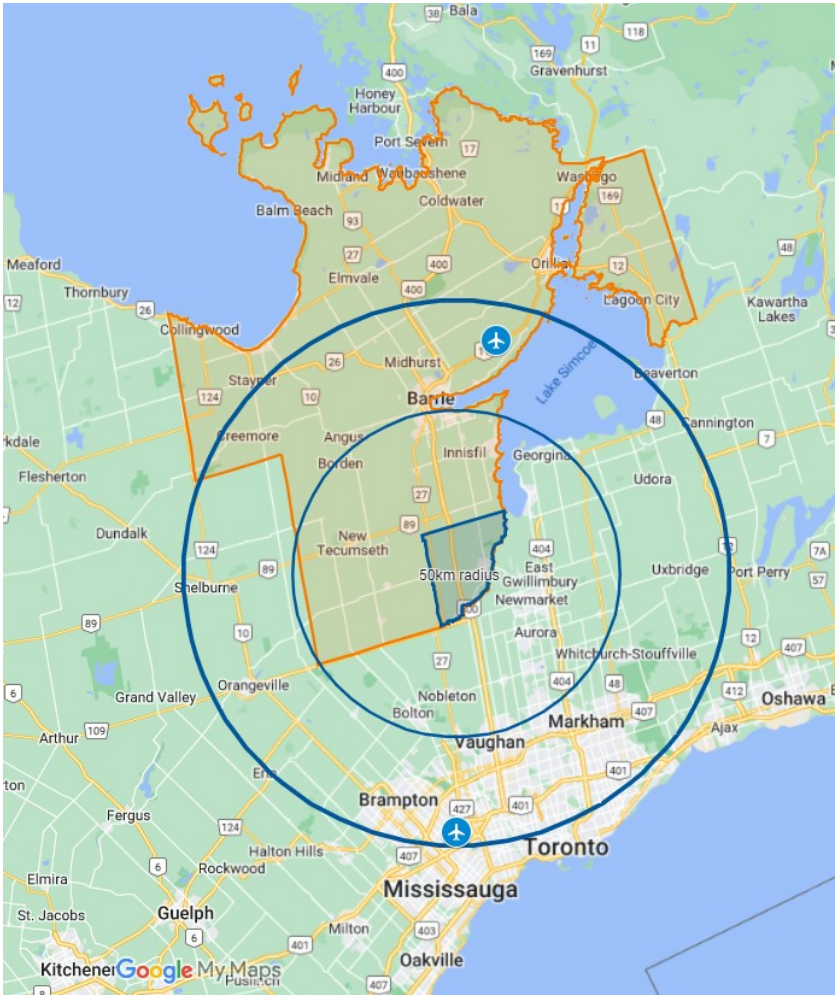


Population & Labour Force



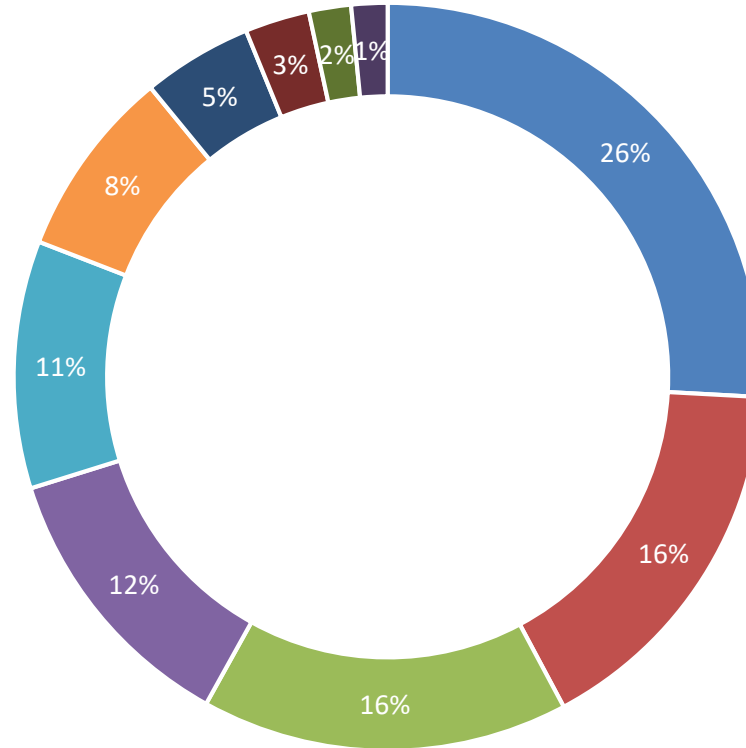
	30km radius	50km radius
Population	797,993	4,289,824
In The Labour Force (15+)	457,681	2,368,703

Bradford West Gwillimbury 30km & 50km radius



Highest Ranked Occupations in 2023

Top 10 Occupations (1-Digit – jobs)



- Sales and service occupations
- Business, finance and administration occupations
- Trades, transport and equipment operators and related occupations
- Occupations in education, law and social, community and government services
- Occupations in manufacturing and utilities
- Natural and applied sciences and related occupations
- Health occupations
- Natural resources, agriculture and related production occupations
- Unclassified occupation
- Occupations in art, culture, recreation and sport

Occupation Growth

Occupation	2017 Jobs	2023 Jobs	Change in Jobs (2017-2023)	% Change
Business, finance and administration occupations	1,455	2,370	915	63%
Health occupations	457	689	232	51%
Natural and applied sciences and related occupations	556	1,188	632	114%
Natural resources, agriculture and related production occupations	264	405	151	53%
Occupations in art, culture, recreation and sport	186	227	41	22%
Occupations in education, law and social, community and government services	1,210	1,758	548	45%
Occupations in manufacturing and utilities	1,096	1,553	457	42%
Sales and service occupations	2,715	3,753	1,038	38%
Trades, transport and equipment operators and related occupations	1,583	2,303	720	45%
Unclassified	191	265	74	39%

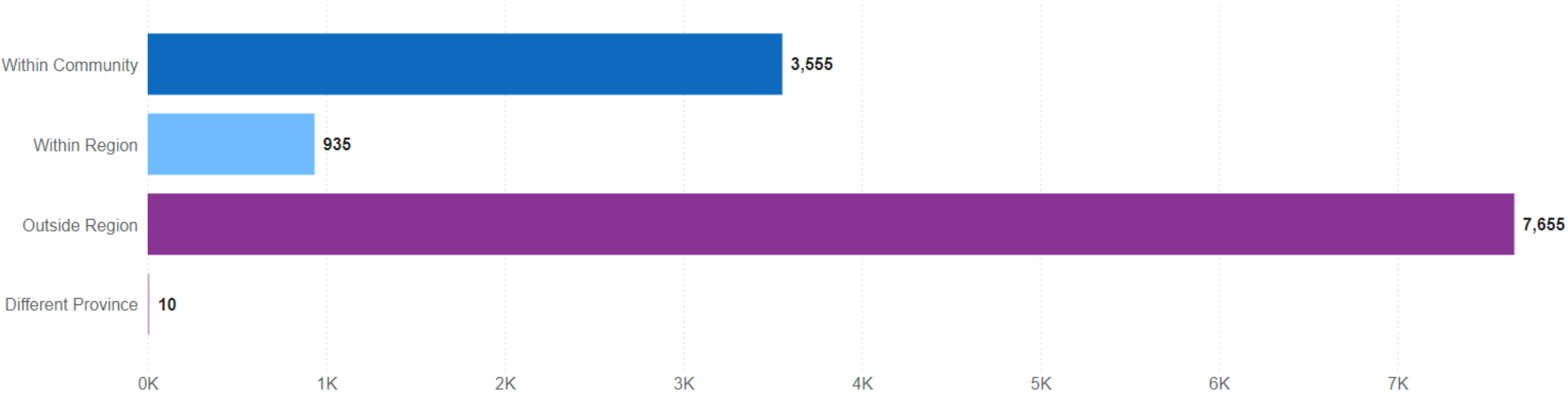


Labour Flows



Commuting Destination

for the employed labour force aged 15 years and over with a usual place of work - 25% sample data



Thank You

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