

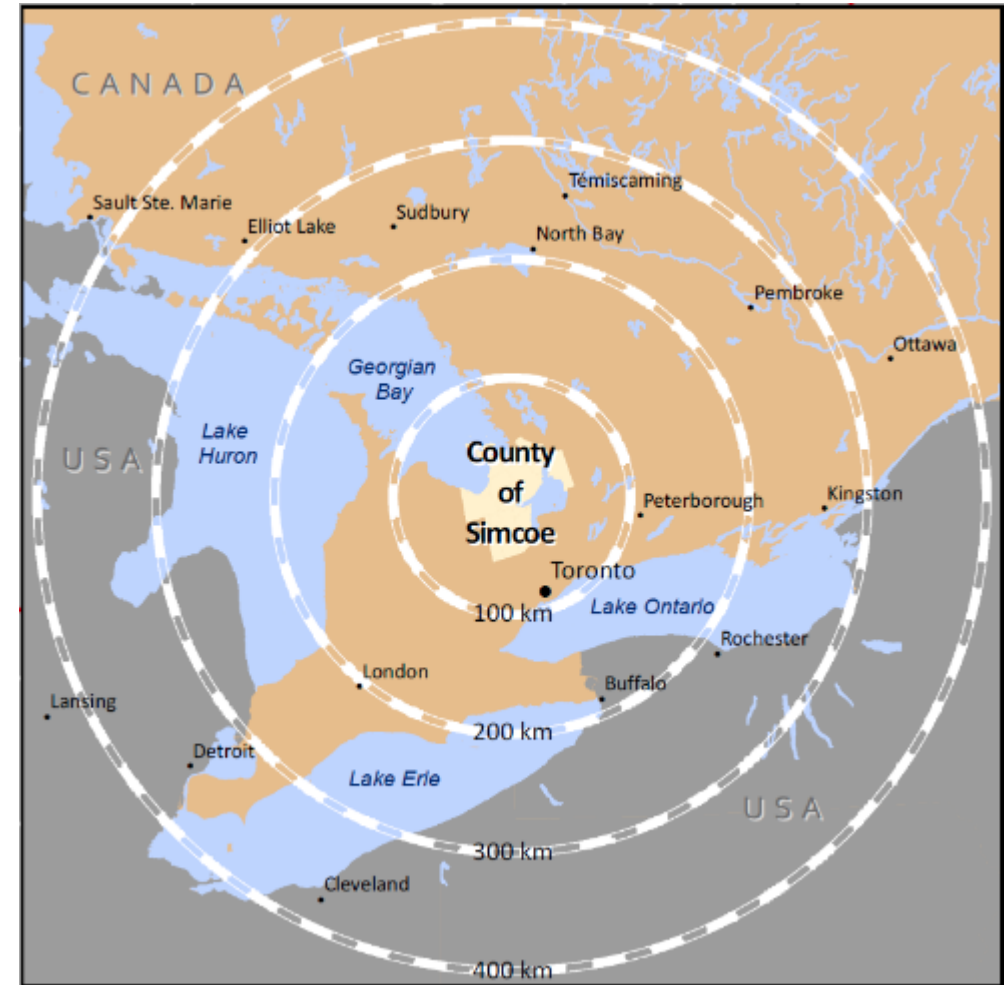
INVEST IN  
**Simcoe County &  
Bradford West Gwillimbury**



# Simcoe County & Bradford West Gwillimbury

## The Perfect Location

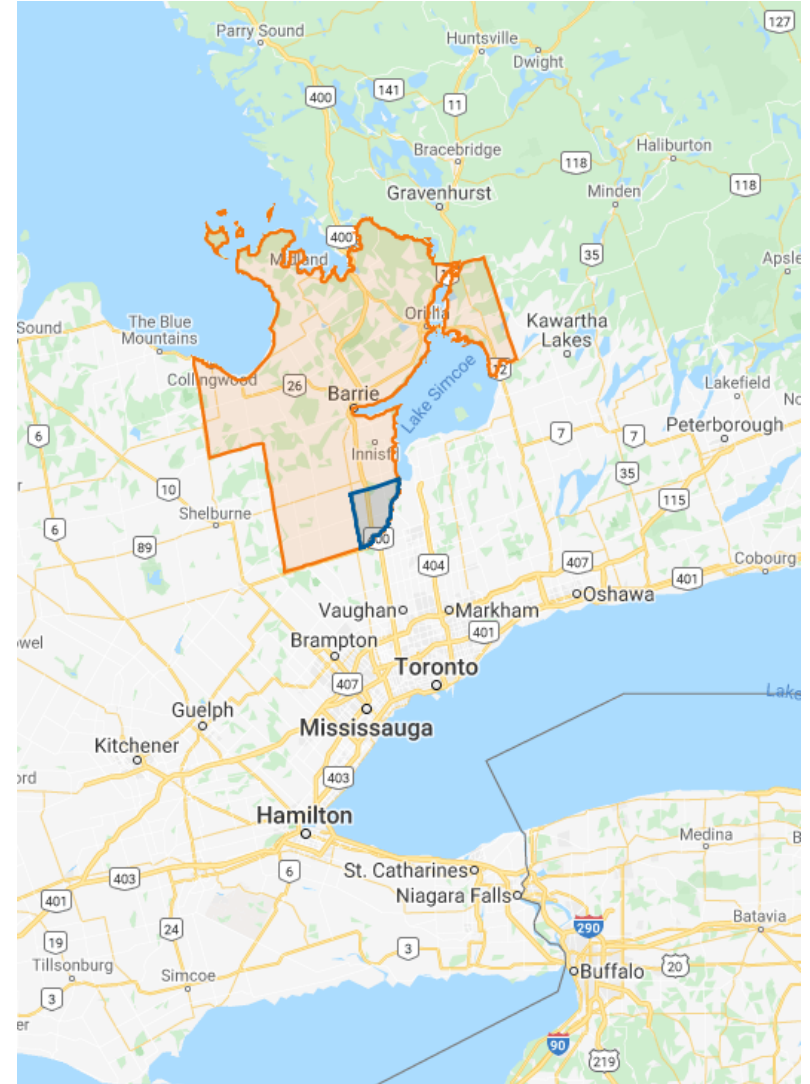
- Simcoe County is ideally situated providing convenient access to markets across Ontario & Canada, along with proximity to numerous Canada – USA border crossings and Canadian ports
- 130 million people within a 500 mile / 800 km radius



# Simcoe County & Bradford West Gwillimbury

## The Perfect Location

- Located in “The Greater Golden Horseshoe” - one of North America’s fastest growing regions
- Region forecasted to have population of **13.3 million** by 2041 & **14.875 million** by 2051<sup>1</sup>



# Simcoe County & Bradford West Gwillimbury

## Advantages

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### Lower Cost of Doing Business

As the pace of development, congestion and land values continue to rise in the Toronto Region, development is increasingly migrating north to lower-cost communities in Simcoe County.

### Seamless Distribution

Supply and sell seamlessly to global markets using the County's logistical access to the 400 series highway and proximity to two (2) airports with commercial freight services (Pearson International Airport and LSRA).

### Availability of Premiere Land

The area has premiere industrial land located less than an hour from Canada's largest market.

### Talented Workforce

Businesses have access to a talented workforce today and for years to come.

# Simcoe County

## Quick Facts

**2021<sup>1</sup>**

Population – 547,000

Employment – 211,000

**2031<sup>1</sup>** (forecast)

Population – 669,000

Employment – 273,000

**2041<sup>1</sup>** (forecast)

Population – 787,000

Employment – 323,000

**2051<sup>1</sup>** (forecast)

Population – 902,000

Employment – 374,000

### Key Sectors

Advanced Manufacturing

Agri-Food

Life Sciences

Aerospace

Tourism

### Global Companies

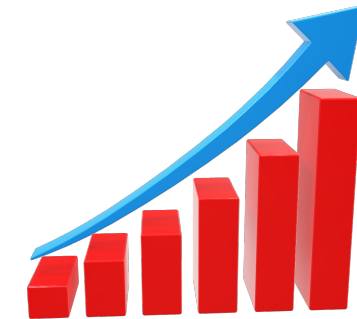
MiTek Canada

Honda Canada Manufacturing

Magna International Inc.

Baxter Corporation

Raytheon ELCAN



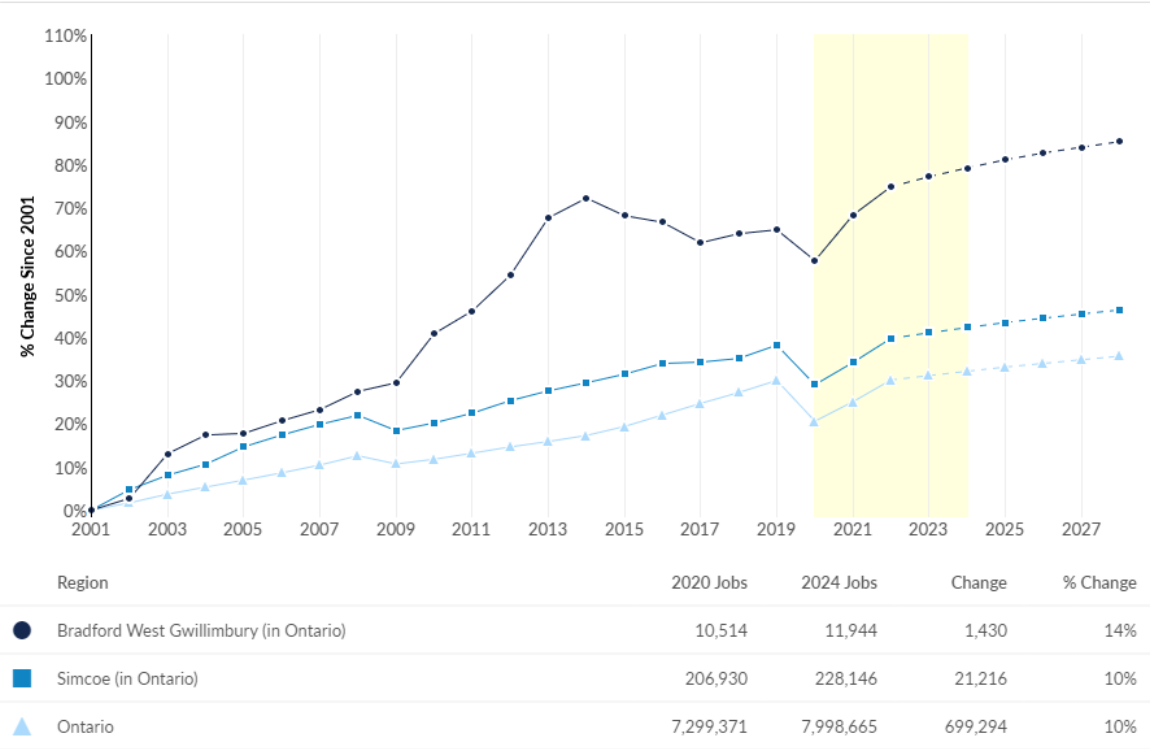
**2051**

Population – 65% increase  
Employment – 77% increase

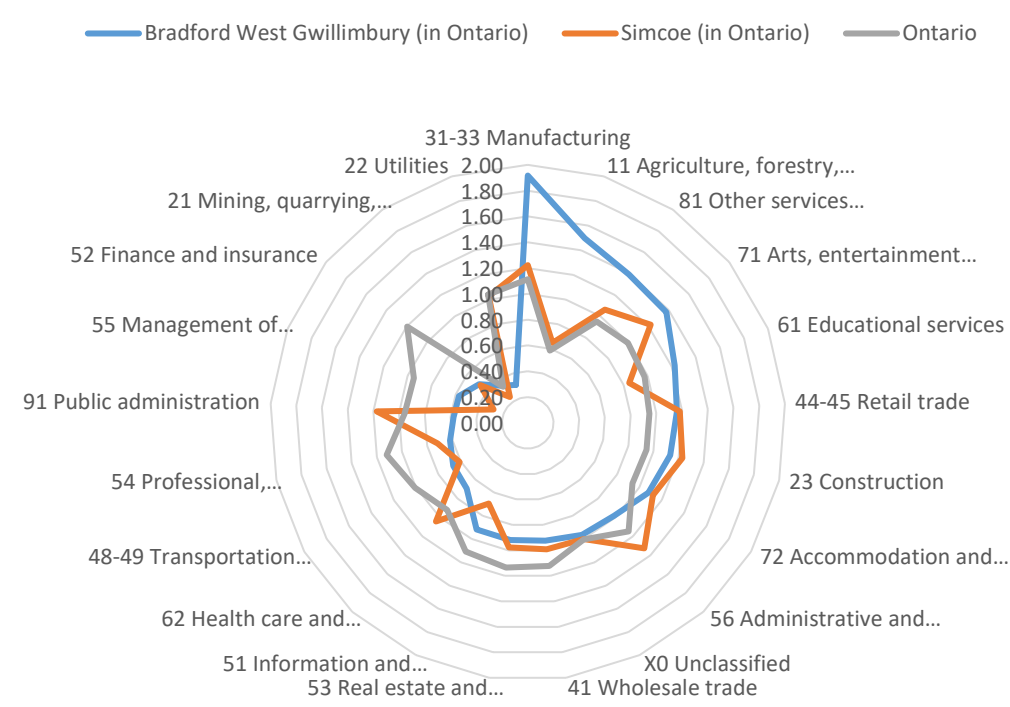
# Bradford West Gwillimbury

## Industry at a Glance

Industry Change Summary



Location Quotient Breakdown



**Location Quotient.** The location quotient provides a measure of the intensity of employment in a given sector in a region relative to the level of employment in that sector at the national level.

Source: EMSI Analyst, Datarun 2022.3 – Employees and Self-Employed

# Transportation – Simcoe County

## Access to Markets

### ❖ By Road

Connected to the provincial highway 400, and arterial highways 11, 12, 26, and 27 facilitating transport across Canada and the U.S. markets.

### ❖ By Air

Home to Lake Simcoe Regional Airport, a 24/7 operation with on-site Canada Customs that features a 6,001 foot runway. Pearson International Airport, Canada's largest airport, is located within one-hour of Simcoe County.

### ❖ By Rail

The south Simcoe Hwy 400 corridor is located just 45 minutes away from CPR Intermodal Terminal in Vaughan & CN Rail Intermodal Terminal in Brampton.

Short-line rail service is also available through Barrie-Collingwood Railway.



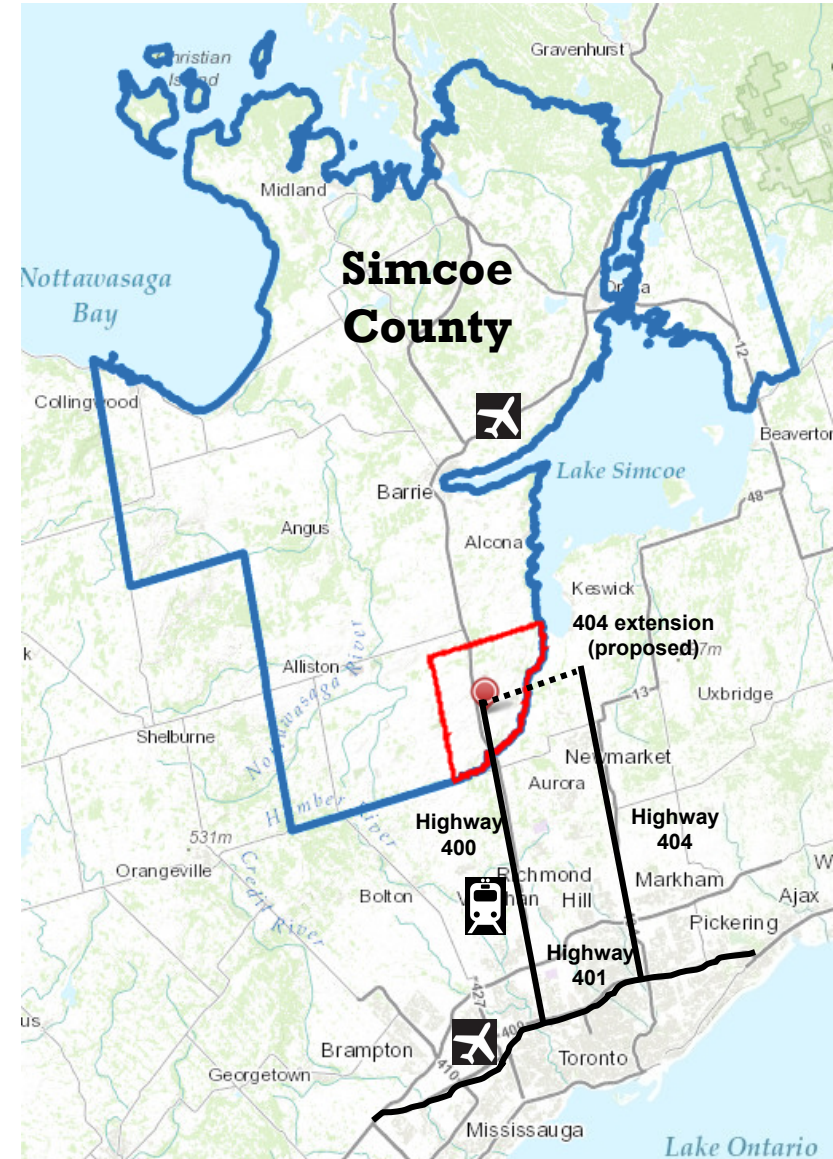
*‘A strong, stable and growing workforce, logistics and warehousing capabilities and access to railways and ‘secondary’ routes which can be used to avoid congestion on the 400-series highways were all identified as key positive influences.’*

Deloitte, County of Simcoe FDI Research and Value Propositions

# Transportation - BWG

## Access to Markets

- Minutes away from Highway 400 which connects you to other major highways including 407, 401, and 403
- Highway 400-404 connector is being planned
- Only 40 km away from the Canadian Pacific Railway Vaughan Intermodal Terminal
- 70 weekly GO trains on the Barrie line will increase to more than 200 over next five years



# Labour Force

## World Class Universities and Colleges

By locating your business in Simcoe County, you will **annually** have access to the following within a 1 hour driving distance:

103,140	College Enrolled Students <sup>1</sup>
41,103	University Graduates <sup>2</sup>
6,892	Business/Commerce Graduates
4,043	Engineering Graduates

In addition to **Georgian College** and **Lakehead University**, there are **5 colleges** and **5 universities** within approximately 1 hour driving distance from the center of Simcoe County.

<u>University</u>	<u>College</u>
University of Toronto	Centennial College
York University	Durham College
Toronto Metropolitan University	George Brown College
OCAD University	Humber College
University of Ontario Institute of Technology	Seneca College

# Labour Force

## The Lakehead – Georgian Advantage

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### The Lakehead – Georgian Advantage

- Georgian College is Ontario's **#1 Co-op College** and **#1 in graduate employment**
- **6,200 employment partners** offer students work and learning opportunities
- Lakehead University is ranked Canada's **#2 Undergraduate Research University** (Research Infosource – December 2020)
- 87.3% of Georgian College graduates find work within six months
- Over **2,000 international students** from over 60 countries

# Quality of Life

## Natural Beauty and Year-Round Recreation

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Simcoe County is Ontario's premier tourism destination. Visitors and residents alike can enjoy breathtaking views, vibrant arts and cultural community, walking trails, a multitude of recreational facilities, parks, marinas, shopping and dining, and a variety of entertainment ranging from a world class show at a casino, snowmobiling, skydiving and horse racing to lounging on the beach, boating and skiing.

Opportunities for fun and recreation include:

- Extensive waterfront access, including Lake Simcoe, the largest lake in Ontario after the Great Lakes; Georgian Bay, famous for its crystal clear water; and Wasaga Beach, the longest freshwater beach in the world;
- A variety of outdoor facilities offering an assortment of activities, including more than 50 golf courses, 60 marinas, 3 ski resorts, 7 provincial parks, 1 national park and hundreds of kilometers of cross-county skiing, snowmobiling, hiking and mountain biking trails;
- A growing agri-culinary sector, including the development of several signature foodie trails, craft breweries and distilleries.
- BWG is home to the Holland Marsh – an area that stretches across more than 16,000 acres / 6,500 hectares (60% of the area is agricultural, the remaining 40% wetland) and supplying 14% of all vegetables in Ontario.

# How We Can Help & Work Together

One-stop shop

**Unique and complimentary services offered by Bradford West Gwillimbury, the County of Simcoe and partners include:**

- Working with partners, assist with recruitment of employees e.g. coordinating local job fairs
- Introduction to potential area suppliers, business partners, and brokers and arrange customized B2B meetings based on your company's needs
- Assist with permit & approval process
- Provide information on labour, economic and government funding programs
- Facilitate familiarization tour program for company executives and employees
- Connect with both federal and provincial governments; etc.

# Thank You

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