

Business Plan COMPETITION

Open To All Students



JUDGING CRITERIA

- Is the business plan complete, and is the concept clear?
- Does implementing the business plan engage the community?
- Does the business plan outline how the business will grow and improve?
- Does the business plan contain a marketing plan and/or product development plan?
- Does the business plan convince the reader that this business will be a success?

Judging Panel

The judging panel will be made up of community leaders from the five municipalities that make up South Simcoe. The panel will choose one business idea to receive the Junior Entrepreneurship Award.

Eligibility

The Competition is open to all students living in South Simcoe. The students can work alone or in teams of up to four (4) people.

Students will identify their own business ideas and write a business plan documenting what they would do to put their ideas in motion.

Once completed, students will submit their business plan electronically to martin@nottawasaga.com at Nottawasaga Futures.

Awards Ceremony

The winner of the Business Plan Competition will be announced at the South Simcoe Business Excellence Awards. He or she will be presented with a prestigious award that recognizes their potential as a future entrepreneur as well as a \$1000 contribution toward the success of their business.

Key Dates

October 1, 2017

Competition opens

March 8, 2018

Submission deadline to Nottawasaga Futures

March 22, 2018

Pitch Night

April 5, 2018

South Simcoe Business Excellence Awards

For more information, contact **Martin Kuzma**, Community Economic Development Officer
Nottawasaga Futures | Email: martin@nottawasaga.com | Tel: 1-800-509-7554